

March 20, 2017

Dear Business Partner/Friend,

It's that time of year again when the Market Cross Pub & Brewery will host our 23rd Annual Benefit Golf Outing on **Friday, May 12th**. This year it is a very special event - we are naming it after our dear pub mama. We will be hosting the **JoAnne Goss Benefit Golf Outing** to benefit multiple nursing scholarships in the local area. Over 150 golfers will participate to honor a very special soul. Through the years we have raised over \$125,000 for community programs and individuals in need and we expect this year to be the biggest one yet!

JoAnne Goss was our pub matriarch and through her generosity over the years she helped many people through hard times. Whether they were friends, family, patrons or strangers she always took the time to help others when they needed her most. We find it only fitting to continue her generosity to the people that helped her the most in her darkest days. As JoAnne struggled through rheumatoid arthritis, pulmonary fibrosis and Cancer of the soft tissue (sarcoma) we spent a lot of time in doctors' offices, hospitals, ICU units and rehab facilities. What helped all of us through this was the compassion of the nurses. Without them we would have lost mom a lot sooner. So, we are asking her friends, family and fellow business owners to come together to help local nurses continue their education and continue the one thing that kept us going - compassion. All proceeds raised will be donated to nursing scholarships to help these kind people start their education or continue it. We welcome you to join us for the celebration on May 12th; as mom would have it we are going to throw a big party and help others while doing so!

The outing will be held at the Mayapple Golf Links, 1 Mayapple Drive Carlisle. The four-person scramble format with a shotgun start will begin at 1:00 p.m. The cost to golf in the outing is \$75.00 per person (\$300.00 team of 4) which includes, range balls, golf cart, raffle, BBQ Chicken Dinner at the end of the outing. If you do not want to golf but would like to be part of the day, please feel free to come and enjoy dinner, beverages, and raffle for only \$25.00 per person.

Please find a sponsor form enclosed for monetary and prize donations.

Cheers,
Ashleigh, Jeff & DJ
Market Cross Pub & Brewery
Carlisle, PA
717.258.1234
www.marketcrosspub.com

